

Profile

A curious and resourceful multi-disciplined leader & developer with a decade of experience creating things for and on the web. Currently managing a lean, high-performance, and multi-faceted marketing team. I do my best work in compact, tight-knit, and high-output teams that enable direct feedback with peers and leadership. I sit in the sometimes uncomfortable realm between product and engineering.

Currently based in Winkler, Canada (Central Time), open to remote opportunities as well as relocation.

Work Experience

Triple E RV & Leisure Travel Vans **2015-Present**
Marketing & Digital Team Manager, Software Engineer

As the Marketing Manager at Leisure Travel Vans, I manage a multifaceted, award-winning customer marketing team, responsible for the marketing of the Triple E Canada family of companies – Leisure Travel Vans, Lode King Industries, and Triple E Developments. I'm also the lead contributor and project manager for all digital projects – websites, automation, and rich web applications.

Aurora Linens **2015-Present**
Managing Partner

Born out of a need in the market, I co-founded Aurora Linens in 2015 – a DTC brand selling custom made bedding for recreational vehicles. I am responsible for the day-to-day operations of the company, including fulfilment, accounting, and communication. I've led the company with sustainable, consistent growth since its inception.

Collectif **2012-Present**
Principal, Software Engineer

I am a co-founder and owner of Collectif, a bespoke creative agency. Focused primarily on elevating the brand and identities of small businesses, I am the principal software engineer along with the operations manager.

Pixels, Inc. **2014-2015**
Creative Director & Developer

Co-op@home **2011-2014**
Web Designer & Developer

Skills

- Team management
- Curiosity - always learning
- Entrepreneurial spirit
- Design-focused
- HTML & CSS
- JavaScript & Typescript
- Node.js
- React.js (Next.js, Remix, Astro)
- Tailwind CSS
- SQL databases
- PostgreSQL
- API design
- AWS/Vercel/GCP/Azure
- Experience deploying both micro-services and monoliths

References

Mike Elias

VP, Sales at Triple E RV

Joshua Ginter

CPA at Beattie Ginter & Co.

Marlon Kuhl

VP at Southern Potato Co.