

# Josiah Wiebe

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## Profile

Product-minded full-stack engineer and marketing lead with 10+ years building and shipping web products. Strong in end-to-end delivery, UX quality, and pragmatic systems that hold up in production. I do my best work at the intersection of product and engineering within small, high-output teams. Based in Winkler, MB (CT). Open to remote or relocation.

## Work Experience

**Triple E RV & Leisure Travel Vans** **2015-Present**  
*Marketing & Digital Team Manager, Software Engineer*

Lead marketing and digital strategy for the Triple E Canada family of companies: Leisure Travel Vans, Lode King Industries, and Triple E Developments. Manage a lean, award-winning customer marketing team and oversee brand, campaigns, and product launches.

Serve as lead engineer and project owner for digital initiatives, including websites, automation systems, and internal web applications. Design and ship full-stack TypeScript/React systems, integrate APIs, and implement AI-driven tooling to improve customer support and product feedback workflows.

**Aurora Linens** **2015-Present**  
*Managing Partner*

Co-founded a direct-to-consumer brand focused on custom bedding for recreational vehicles. Own day-to-day operations, including fulfillment, finance, vendor coordination, and customer communication.

Built and maintain the company's e-commerce stack and operational systems. Led steady, profitable growth through disciplined execution and process design.

**Collectif** **2012-Present**  
*Principal, Software Engineer*

Co-founder of a boutique creative and digital agency serving small businesses. Lead software engineering and technical strategy across client projects.

Design and develop custom web applications, brand platforms, and content systems, balancing UX quality with pragmatic implementation. Oversee operations and delivery.

**Pixels, Inc.** **2014-2015**  
*Creative Director & Developer*

Led creative direction and front-end development for client web and branding projects. Managed design-to-development workflow and client relationships.

**Co-op@home** **2011-2014**  
*Web Designer & Developer*

Designed and developed web properties and digital campaigns. Worked across front-end development, CMS implementation, and responsive UI design.